### Key Features
- Delivers 30 Grams of Superior Multi-Source Protein Per Serving
- Contains Ultra-Premium Whey Protein Isolate, Whey Protein Concentrate, Potassium Caseinate and Micellar Casein
- Delivers 6.6g BCAA per serving
- Delivers 4.4g Glutamine per Serving
- Versatile Use Throughout the Day to Maintain Positive Nitrogen Balance and Positive Anabolic State
- Mixes Instantly to Provide a Concentrated Highly Bioavailable Protein

### Key Messages
- maxpro ELITE™ is an ultra-premium and multi-source protein containing the perfect ratio of whey protein isolate, whey protein concentrate, potassium caseinate and micellar casein for muscle protein synthesis and overall sports performance.
- The WPI and WPC fractions are gently processed and derived from temperature controlled, advanced microfiltration process preserving all the amino acids and bioactive constituents.
- The WPI and WPC fractions are processed by advanced microfiltration and enzyme hydrolyzation extraction methods.
- Both potassium caseinate and micellar casein fractions are manufactured by a non-irradiated, temperature controlled, advanced microfiltration process preserving all the amino acids and bioactive constituents.
- Micellar casein has a superior, although different, amino acid profile than whey proteins. Micellar casein is often referred to as a "slow-acting" protein with prolonged digestion (up to 7 hours depending on physiological conditions).
- Delivers 6.6g BCAA per serving. The BCAAs, especially leucine, have powerful anabolic effects on protein metabolism by increasing the rate of protein synthesis, decreasing the rate of protein degradation, and promoting recovery.

#### Typical Amino Acid Breakdown

<table>
<thead>
<tr>
<th>Amino Acid</th>
<th>g/serving</th>
<th>% Of RDA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alanine</td>
<td>1.42g</td>
<td>5%</td>
</tr>
<tr>
<td>Asparagine</td>
<td>0.65g</td>
<td>1%</td>
</tr>
<tr>
<td>Aspartic Acid</td>
<td>3.09g</td>
<td>6%</td>
</tr>
<tr>
<td>Cystine/Cysteine</td>
<td>0.61g</td>
<td>1%</td>
</tr>
<tr>
<td>Glutamine</td>
<td>4.43g</td>
<td>4%</td>
</tr>
<tr>
<td>Glycine</td>
<td>0.64g</td>
<td>1%</td>
</tr>
<tr>
<td>Histidine</td>
<td>0.27g</td>
<td>1%</td>
</tr>
<tr>
<td>Isoleucine</td>
<td>1.87g</td>
<td>4%</td>
</tr>
<tr>
<td>Leucine</td>
<td>3.00g</td>
<td>4%</td>
</tr>
<tr>
<td>Lysine</td>
<td>2.86g</td>
<td>4%</td>
</tr>
<tr>
<td>Methionine</td>
<td>0.61g</td>
<td>1%</td>
</tr>
<tr>
<td>Phenylalanine</td>
<td>0.86g</td>
<td>1%</td>
</tr>
<tr>
<td>Proline</td>
<td>2.00g</td>
<td>4%</td>
</tr>
<tr>
<td>Serine</td>
<td>1.00g</td>
<td>1%</td>
</tr>
<tr>
<td>Threonine</td>
<td>0.82g</td>
<td>2%</td>
</tr>
<tr>
<td>Tryptophan</td>
<td>0.39g</td>
<td>1%</td>
</tr>
<tr>
<td>Tyrosine</td>
<td>0.87g</td>
<td>2%</td>
</tr>
</tbody>
</table>

**Branched-Chain Amino Acid

**Essential Amino Acid – an amino acid that cannot be made by the body.

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*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.*
TARGET MARKET
Primary: Bodybuilders and athletes requiring an ultra-premium and multi-source protein containing the perfect ratio of whey protein isolate, whey protein concentrate, potassium caseinate and micellar casein for muscle protein synthesis and overall sports performance. Secondary: Anyone with an active lifestyle requiring higher amounts of protein throughout the day.

RECOMMENDED STACK
- Vi-Acell
- Max Glutamine
- Max EFA
- Max Creatine Monohydrate
- Carbo Max
- Max Power Greens

KEY REFERENCES

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