Maximum Strength Formula!

Emerge™ Hardcore was developed to be the premier and most powerful fat loss product available. The key features of Emerge™ Hardcore are the ThermoMax™ Blend that contains Caffeine, Gynostemma pentaphyllum, Berberine, Green Tea Extract and Yohimbine and the Emerge™ Hardcore Blend that contains Advantra Z®, Quercetin, TeaCrine® and Gynostemma. It’s very significant to this formula that these ingredients are supported by published clinical scientific evidence for safety and efficacy to suppress appetite, provide maximum calorie burning specifically fat, increase metabolic thermogenesis, support a positive mood, and increase mental clarity, focus and motivation. Emerge™ Hardcore is clearly a fat loss revolution with benefits that can ultimately lead to enhanced lean body composition changes.

Emerge™ Hardcore delivers the patented ingredient Advantra Z®, an extract of a citrus fruit (Citrus aurantium). Advantra Z® is a leading thermogenic nutrient and contains a complete and naturally occurring synergistic family of bioactive amines including synephrine, N-methyltyramine, hordenine, octopamine and tyramine. The form of synephrine in Advantra Z® is call P-synephrine and is the only safe form for humans. Advantra Z® has been shown to be safe and effective in over 30 research studies and scientific reviews. Clinical efficacy studies have found Advantra Z® stimulates metabolic thermogenesis, promotes fat breakdown, increases the ratio of lean muscle to total body mass, improves athletic performance and exerts an appetite suppressing effect. Most importantly, Advantra Z® has no effect on normal cardiovascular function and is unequivocally safe for human consumption.

TeaCrine® is a novel purine alkaloid containing concentrated levels of pure theacrine (1,3,7,9-tetramethyluric acid, >98%), which can be found in natural sources such as the Camellia assamica var. kucha tealeaf, coffee and other exotic fruits. TeaCrine® has a chemical structure very similar to caffeine, but has beneficial effects that go beyond caffeine. If caffeine is gasoline, TeaCrine® is jetfuel. Based on preclinical and clinical research, TeaCrine® has been proven to be safe in humans. TeaCrine® works within the body’s natural metabolic processes to deliver longer lasting benefits and has been shown to be effective in increasing energy production, supporting a positive mood, increasing mental clarity and focus and increasing motivation. The energy boosting effects of TeaCrine® has been shown to last for hours.

Unique to the Emerge™ Hardcore formula is the combination of TeaCrine®, Caffeine and Standardized Green Tea Extract. Caffeine is an extensively researched ingredient that enhances fuel partitioning and providing effective thermogenic, metabolic and fat oxidation effect in humans. Standardized Green Tea Extract, containing highly concentrated levels of EGCG, has also been added and supported by numerous published clinical studies showing EGCG is effective in reducing body weight, mainly body fat, by increasing thermogenesis and fat burning. Green Tea Extract boosts and supports mood, enhances energy and promotes a sense of well-being.

Yohimbine is the primary active alkaloid in the yohimbe plant bark and an extremely potent alpha-2-adrenergic antagonist that stimulates fat release from deep fat stores. Berberine is a compound derived from the Chinese medicinal plant Coptis chinensis. Studies have shown that Berberine increases energy expenditure, limits weight gain, enhances thermogenesis and enhances brown adipose tissue (BAT) activity in obese mice. Berberine also inhibits AMP-activated protein kinase (AMPK) that is a key sensor and regulator of glucose, lipid and energy expenditure in the body. Activation of AMPK improves metabolic abnormalities associated with metabolic diseases including obesity and type-2 diabetes.

The oriental traditional medicinal herbal plant, Gynostemma pentaphyllum, has shown a wide range of beneficial effects on glucose and lipid metabolism. In this study, we found that G. pentaphyllum contains two novel dammarane-type saponins designated as damulin A and damulin B that strongly activate AMPK in cultured L6 myotube cells. Damulin A and B also increased β-oxidation and glucose uptake with increasing GLUT4 translocation to the plasma membrane in L6 myotube cells. Quercetin is a polyphenol and one of the most common and effective dietary antioxidants. Published scientific evidence shows that quercetin has anti-obesity activity through mitogen-activated protein kinase and adenosine monophosphate-activated protein kinase signaling pathways. Additionally, quercetin reduces obesity-related inflammation.

Emerge™ Hardcore will provide you with the most powerful and results-oriented solution with proven science-based ingredients to produce the great body you are after.

As with any weight loss product, this dietary supplement is most effective when used in conjunction with a reduced caloric diet, exercise and behavior modification program.

KEY FEATURES
• Extreme Metabolic Thermogenic Formula†
• Promotes Positive Energy, Clarity and Mood
• Science-Based Ingredients in Powerful Doses
• Key Ingredients in efficacious doses include Advantra Z®, TeaCrine®, Gynostemma pentaphyllum, Caffeine, Berberine, Green Tea Extract, Quercetin, Cissus quadrangularis and Yohimbine

KEY MESSAGES
• Advantra Z® (Citrus aurantium) contains a complete and naturally occurring synergistic family of bioactive amines including synephrine, N-methyltyramine, hordenine, octopamine and tyramine.
• Advantra Z® has been shown to be safe and effective in over 30 research studies and scientific reviews to stimulate metabolic thermogenesis, promote fat breakdown, increase the ratio of lean muscle to total body mass, improves athletic performance and exerts an appetite suppressing effect.
• TeaCrine® is a nature-identical, chemically equivalent bioactive compound of theacrine (1,3,7,9-tetramethyluric acid), in humans.
• TeaCrine® works within the body’s natural metabolic processes to deliver longer lasting thermogenic benefits and has been shown to be effective in increasing energy production, supporting a positive mood, increasing mental clarity and focus and increasing motivation.
• Caffeine is an extensively researched ingredient that enhances fuel partitioning and providing effective thermogenic, metabolic and fat oxidation effect in humans.
• Standardized Green Tea Extract, containing highly concentrated levels of EGCG is effective in reducing body weight, mainly body fat, by increasing thermogenesis and fat burning. Green Tea Extract boosts and supports mood, enhances energy and promotes a sense of well-being.

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.
**PRODUCT DATA SHEET**

---

**TARGET MARKET**

Primary: Adults seeking an innovative, best-in-class and very powerful fat burner.

---

**RECOMMENDED STACK**

- Max LiquiCarn
- Max CLA
- Quadra Cuts Night Time
- Cleanse & Lean

---

**KEY REFERENCES**


† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.